

# Laxmi Eye Bank - Eye Donation Fortnight

## PhotoGraphics Contest 2017

### Rules and Instructions

Contest ends on 10<sup>th</sup> August 2017. All entries must be received by 12 midnight on 10<sup>th</sup> August 2017. Laxmi Eye Bank (LEB) reserves the right to extend the competition deadline without formal notice, up to seven (7) calendar days, or as late as 20<sup>th</sup> August 2017.

Contest is open to individuals who are 18 years of age or older.

For group entries in Graphics design/illustrations, everyone who worked on the entry must be listed on the entry form and meet the eligibility requirements. One of these people must be designated on the entry form as lead team member.

Independent contractors, officers, and directors of Sponsor; its affiliates, subsidiaries, advertising, promotion, and fulfillment agencies, and legal advisors; the judging panel; and the immediate family members and persons living in the same household of such persons are not eligible to participate in the Contest.

By entering this contest, the entrant/s agree/s to maintain the highest standards in all matters relating to the Contest and not to do or say anything that does or might damage the reputation of the Owners, the Competition, the other entrants or the official partners, supporters or sponsors of the Competition. The entrant/s acknowledge/s that entry into the Contest gives full rights for the organiser to use the images for their promotional activities, information brochures, calenders, etc. Due acknowledgment of the photographer's/designer's name will be mentioned for the images/graphics/illustrations that are used by LEB.

It is the responsibility of the entrant/s into the contest to ensure that they have read and will abide by these Rules

Each participant may submit 3 unique entries per Category, and regardless of the number of entries entered, each participant is only eligible to win **only one** prize in the Contest.

Each entry must meet the requirements as specified below. Any nonconforming entries will be disqualified.

All entries should have a title. Entries without a title will not be accepted. "UNTITLED" is not a valid title.

After each entry is screened for compliance with the entry requirements, it will be judged by a panel of judges selected by the organisers. The judges' decisions are final and binding.

The entries, whether submitted by an individual or a group, shall be judged together in each category based on (a) originality (b) effectiveness in meeting their communication objective (aesthetics and expression) and (c) contestant(s) skills.

In addition to the Winner and Runner prizes, Certificates of "Honourable Mention" will be awarded to selected photographs/graphics/illustrations at the discretion of judges.

The only mode of communication will be e-mail. Therefore, please mention your current email ID in your entry.

All submissions for the contest have to be sent to [leb.photocontest2017@gmail.com](mailto:leb.photocontest2017@gmail.com) along with the entry form. All relevant particulars as asked for in the entry form (available here :) have to be filled in. Each submission should be sent in a separate email and should be accompanied by a separate entry form.

**The Organisers shall not be held responsible for non-performance and any obligation cast on them by these rules due to the occurrence of any Force Majeure Event including any act of God, civil commotion, natural calamity and any other happening, which the Organisers cannot reasonably prevent or control.**

#### **Image Submission Instructions:**

There is **No Entry fee** for this contest. Up to 3 images/category per entrant is allowed. Submissions must be in digital format only. Black and White images are also allowed for entry.

For all categories (Photographs and Graphics/Illustrations), digital files must be submitted as **JPEG format**, saved at a high quality setting of at least 8 scale in Photoshop. No borders, watermarks or signatures should be included. File size should not exceed 10 MB. Photographs should have been shot at least at 10 megapixel resolution.

#### **For Photographs Category:**

The photographs can be submitted under the following two sub headings:

1. The Beautiful World around us
2. Social impact of blindness

Photographs from both these subheadings will be judged together or separately, depending upon the number of entries received under each sub heading, at the

sole discretions of the organisers and sponsors. The organiser's decisions in this regard will be final and binding.

Entrants are not permitted to submit images that:

- i. Feature farm animals, family pets and/or cultivated plants.
- ii. Have been captured using live bait.
- iii. Entries that contain nudity or content that is pornographic in nature, violent, lewd, or sexually explicit, in the organiser's sole discretion
- iv. Landscape entries with any human / man-made element such as bridges, roads and/or any construction of any nature.
- v. Have been awarded any prize, recommendation or other award in any National / International competition previously.
- vi. Have been currently submitted to any other photo competition / organisation and by doing so the photographer has transferred either by written or implied means and no longer holds the copyright of the said photograph and/or the said photograph is under consideration for awards and/or usage by another organisation.

Digital adjustments including tone and contrast, burning, dodging, cropping, sharpening, noise reduction, minor cleaning work are permitted provided that they comply with the Competition's principles of authenticity, so that they do not deceive the viewer or misrepresent the reality of nature.

Adding or removing objects, animals or parts of animals, plants, people etc, is not allowed, such actions leads to disqualification.

**For Graphics/Illustrations Category:**

Appropriate entries include a single picture or a series of up to 5 related images. Images must be graphical in nature which include, but are not limited to, abstract illustrations, editorial illustrations that are used to convey information or clarify concepts and narrative illustration. Entries should be original ideas and should include designs/illustrations intended to raise awareness. Design must demonstrate an inspiring, impactful, and highly creative aesthetics and should be able to effectively educate the viewer regarding the need for eye donations.

Useful information pertaining to eye donation and eye banking with graphics ideas can be obtained at [www.ebai.org](http://www.ebai.org), <http://www.cornea.org.in/donation.aspx> and <http://www.cornea.org.in/transplantation.aspx>

**Entrants whose work has been shortlisted will be required to provide the following:**

1. In case of photographs, RAW files (eg .CR2, .NEF, .ORF, .PEF etc) or the original unedited image in JPEG format will be required for authentication. DNG files are only permitted, if it is the native RAW format of the camera.
2. For Graphics and Photographs, high resolution files (e.g. TIFF for photographs and .CDR, .EPS, .AI, .PDF for graphics) which are required for printing at maximum resolution, and which match the colour and cropping of the submitted JPEG file; should be submitted through image uploading. Please do not upscale the image. Files must not exceed 30MB.

Any entry that cannot be authenticated or is not of an acceptable quality will be disqualified.

**Caption information must be complete, true and accurate. Entrants should not include their name in the caption or on the image captured. EXIF details like camera and lens specifications, exposure information should be kept intact.**

**Images/Graphics made on/after 1st January 2014 only will be eligible for entry into the competition.**